

ADVERTISEMENT TARIFF

EFFECTIVE FROM: Baisakh 1, 2078

PAGE					
JACKET			Single insertion rate		
• Premium Days Jacket* (Front + 2nd page print)			350000		
• Guaranteed Jacket (Front + 2nd page print)			300000		
Ear Panel			2500		
Classified			500		
		FULL PAGE	HALF PAGE	QTR. PAGE	PER CC
FRONT PAGE	COLOR	-	100000	50000	500
LAST PAGE	COLOR	140000	70000	35000	350
INSIDE PAGE	COLOR	100000	50000	25000	300
	BW	80000	40000	20000	200

*Rates do not include VAT.

Discount:

Frequency: 4 insertions same ad within 30 days: 10%

Advance payment: 10%

Condolence: 40%

Fixed position: 15% addition on base rate.

* **Premium days:** Nepali/English New year and new year eve, Valentine Day, Holi

- Minimum size requirement for first page is 60cc.
- If full page booking is received, advertisement with 250 cc or lower will be shifted to other pages.
- Cancellation deadline is 1 day before publishing date. If booking is cancelled after cancellation deadline, advertiser have to pay full Fee.
- Adarsha Samaj may, without any responsibility to the Advertiser, reject, not print or require any Advertisement to be amended that it considers unsuitable or contrary to company norms.

For advertisement on our News web portal www.eAdarsha.com, please contact our marketing team.

Contact Details:

Adarsha Samaj Bahumukhi Prakashan Pvt. Ltd.

Corporate Office: Bhakti Marg, Newroad, Pokhara

Phone: 061-531200/ 521484

Email: adrsamaj@gmail.com / info@eadarsha.com