

ADVERTISEMENT TARIFF

EFFECTIVE FROM: Jestha 9, 2076



PAGE					
JACKET			Single insertion rate		
• Premium Days Jacket* (Front + 2nd page print)			350000		
• Guaranteed Jacket (Front + 2nd page print)			300000		
Ear Panel			2500		
Classified			500		
		FULL PAGE	HALF PAGE	QTR. PAGE	PER CC
FRONT PAGE	COLOR	-	100000	50000	500
LAST PAGE	COLOR	140000	70000	35000	350
INSIDE PAGE	COLOR	80000	40000	20000	200
	BW	60000	30000	15000	150

Above rates are VAT inclusive

Discount:

Frequency: 4 insertions same ad within 30 days: 10%

Advance payment: 10%

Condolence: 40%

Fixed position: 15% addition on base rate.

* **Premium days:** Nepali/English New year and new year eve, Valentine Day, Holi

If full page booking is received, advertisement with 250 cc or lower will be shifted to other pages.

For advertisement on our News web portal www.eAdarsha.com, please contact our marketing team.

Contact Details:

Adarsha Samaj Bahumukhi Prakashan Pvt. Ltd.

Corporate Office: Bhakti Marg, Newroad, Pokhara

Phone: 061-531200/ 521484

Email: adrsamaj@gmail.com / info@eadarsha.com